

1 Issues and Challenges

Fraud Detection is an expensive and complicated problem. To detect and investigate it effectively, you need to see connections - between people, accounts, transactions, locations, and dates. That means analyzing a lot of data.

The challenge is complicated further by fraudsters' fast-changing tactics and strategies. As their crimes become more sophisticated, so too must the analyst's data visualization and fraud detection tool.



2 The TruContext Solution

TruContext is the tool for anti-fraud and detection. It allows users to understand complex sequences of events by providing a graphical image of connected occurrences along with a time analysis of those events.

Known vs. Unknown Fraud: TruContext can be used as an investigative tool providing the accurate situational analysis needed for fast go/no-go decisions.



3 Value to Customer

TruContext can save your organization potentially millions in losses to fraudulent insurance claims by identifying suspicious activity in real-time.

Imagine owning an automotive shop where a suspiciously high level of rear bumper claims is coming from a single small town. When you have the tools to visualize this data it becomes easy to investigate. You will instantly see a trend of possible fraud. With this information you can start to associate people with vehicles, locations, addresses, and claims.



Why TruContext?

TruContext provides graphical images of connected occurrences along with a time analysis of those events, allowing users to understand and visualize complex sequences of events!